



2018

PRODUCT REFERENCE GUIDE

BRIDGESTONE

Firestone



FIRESTONE FEATURED PRODUCTS

No matter what road condition you may face and no matter what job you have to get done, Firestone tires are made to work as hard as you. Whatever you drive, drive a Firestone.

ULTRA-HIGH SUMMER PERFORMANCE

Firestone

FIREHAWK
INDY 500®




ULTRA-HIGH SUMMER PERFORMANCE AT A GREAT VALUE



KEY TAKEAWAYS

- 1 PROPRIETARY PULSE GROOVE™ TECHNOLOGY**
improves water evacuation and helps increase resistance to hydroplaning
- 2 IMPROVED WET RUBBER COMPOUND AND TREAD DESIGN**
provides 20% shorter stopping distance on wet roads as compared to Firestone Firehawk Wide Oval Indy 500 tire
- 3 NEW TREAD COMPOUND AND WIDE SHOULDER BLOCKS**
provide impressive handling and cornering in dry conditions

FEATURES AND BENEFITS

-  Summer performance
-  Confident water evacuation for more control on wet roads
-  Ultra-high performance with bold design

ENGINEERED FOR:  SPORTS CAR

TOP FITMENTS: Ford Mustang, Nissan 350Z, Dodge Challenger, Pontiac GTO

TIRE TYPE: Ultra-High Summer Performance

WARRANTY: Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee†

GOLD PLEDGE

30-DAY BUY & TRY GUARANTEE

†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone

FIREHAWK™ AS




OUR BEST ALL-SEASON HIGH PERFORMANCE TIRE



KEY TAKEAWAYS

- 1 INCREASED CHANNELS****
improve water evacuation to help reduce the risk of hydroplaning
- 2 20% MORE BITING EDGES AS COMPARED TO THE PRIOR GENERATION FIRESTONE FIREHAWK TIRE**
provide increased traction control in snowy conditions
- 3 FULL DEPTH TREAD FEATURES**
help keep sporty performance throughout the life of the tire

FEATURES AND BENEFITS

-  Up to 50,000 mile limited treadwear warranty†
-  Confident water evacuation for more control on wet roads
-  All-season sport performance at a great value

ENGINEERED FOR:



TOP FITMENTS: Chevrolet Camaro, Dodge Charger, Mazda 6

TIRE TYPE: All-Season Performance

WARRANTY: 50,000 Mile Limited Treadwear Warranty (H & V Speed Rated), Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee*

GOLD PLEDGE



*Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

**As compared to the prior generation Firestone Firehawk tire. Certain restrictions and limitations apply. See a Bridgestone representative or warranty manual for details.

†50,000 mile limited treadwear warranty for H and V speed rated tires. Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

ALL-SEASON

Firestone

ALL SEASON

A QUALITY TIRE AT A GREAT VALUE FROM A BRAND YOU CAN TRUST



KEY TAKEAWAYS

1 DEEP SIPES

retain wet and all-season performance

2 TREAD DESIGN

built to provide performance in wet, dry, and snowy conditions with traction and handling all year long

FEATURES AND BENEFITS



A tire you can count on



All-season performance



Built to last

ENGINEERED FOR:



TOP FITMENTS: Toyota Corolla, Dodge Caravan, Honda CR-V

TIRE TYPE: All-Season

WARRANTY: 55,000 Mile Limited Treadwear Warranty (CUV Intended Sizes)*, 65,000 Mile Limited Treadwear Warranty (All Other Sizes)*, Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee*

GOLD PLEDGE



*Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

†55,000 mile limited treadwear warranty for all CUV intended sizes; 65,000 mile limited treadwear warranty for all other sizes. Certain limitations and restrictions apply. See a Bridgestone representative or warranty manual for details.

Firestone

CHAMPION™
WITH FUEL FIGHTER™ TECHNOLOGY

BUILT TO LAST A LONG TIME



KEY TAKEAWAYS

- 1 FUEL FIGHTER™ TECHNOLOGY**
helps ensure fuel efficiency with new construction features optimized for low rolling resistance
- 2 OPTIMIZED TREAD PATTERN**
offers dependable performance in wet, dry and wintry conditions
- 3 OPTIMIZED TREAD COMPOUND & FOOTPRINT**
assists with traction in wet conditions

FEATURES AND BENEFITS



70,000 mile limited treadwear warranty†



All-season performance



Fuel Fighter™ technology assists with improved rolling resistance, which helps with fuel economy

ENGINEERED FOR:



CAR



MINIVAN

TOP FITMENTS: Nissan Altima, Toyota Camry, Honda Accord, Chrysler Town & Country, Honda Odyssey

TIRE TYPE: All-Season Touring

WARRANTY: 70,000 Mile Limited Treadwear Warranty, Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee†

GOLD PLEDGE



†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone




FR710™

SOLID PERFORMANCE WITHIN REACH

KEY TAKEAWAYS

- 1 LONG-LASTING TREAD COMPOUND**
offers up to a 65,000 mile limited treadwear warranty†
- 2 CIRCUMFERENTIAL GROOVES**
help channel water out of the footprint area to resist hydroplaning
- 3 ALL-SEASON TREAD DESIGN**
contributes to ride comfort

FEATURES AND BENEFITS

-  Up to 65,000 mile limited treadwear warranty†
-  All-season performance
-  Quiet, comfortable ride

ENGINEERED FOR:



TOP FITMENTS: Toyota Corolla, Honda Civic, Dodge Grand Caravan, Hyundai Elantra

TIRE TYPE: All-Season Touring

WARRANTY: 65,000 Mile Limited Treadwear Warranty (P-Metric sizes only), Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee*

GOLD PLEDGE



*Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

†65,000 mile limited treadwear warranty applies to non-original equipment sizes. Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.




Firestone

SOME TIRES LEAD AND PURSUE
AT THE SAME TIME

FIREHAWK™ GTz PURSUIT

ENGINEERED FOR:






-  All-season performance
-  Quick steering response
-  Designed for law enforcement and high-speed emergency use

FIREHAWK™ PV41

ENGINEERED FOR:






-  All-season performance
-  Quick steering response
-  Designed for law enforcement and high-speed emergency use

FIREHAWK™ PV5

ENGINEERED FOR:



-  High-speed handling with solid traction in wet and snow
-  Thousands of biting edges help provide traction in the wet and snow
-  Designed for law enforcement and high-speed emergency use in winter conditions

Firestone




DESTINATION™ LE2

BUILT TO KEEP UP WITH YOU

KEY TAKEAWAYS

- 1 CONTINUOUS CLOSED SHOULDER BLOCKS**
help with dry performance and treadwear
- 2 WIDE CIRCUMFERENTIAL GROOVES**
channel water away from the tread to assist with wet performance
- 3 LONG-LASTING TREAD COMPOUND**
offers a 60,000 mile limited treadwear warranty†

FEATURES AND BENEFITS

-  60,000 mile limited treadwear warranty†
-  All-season performance
-  Built to last with solid wet and dry performance

ENGINEERED FOR:



TOP FITMENTS: Chevrolet Silverado, Jeep Grand Cherokee, Honda Element, Nissan Murano

TIRE TYPE: Truck & SUV-Highway

WARRANTY: 60,000 Mile Limited Treadwear Warranty, Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee†

GOLD PLEDGE



†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone

DESTINATION™ A/T



BUILT TO GO WHEREVER YOU GO



KEY TAKEAWAYS

- 1 AGGRESSIVE OFF-SHOULDER TREAD BLOCK DESIGN**
adds to traction in deep mud and snow
- 2 5° NOISE REDUCTION TECHNOLOGY**
minimizes noise generation with varying size tread blocks
- 3 LONG-LINK CARBON REINFORCED**
promotes even treadwear and helps resist cracking, chipping and tearing

FEATURES AND BENEFITS

-  50,000 mile limited treadwear warranty†
-  On-road handling, off-road toughness
-  All-season performance

ENGINEERED FOR:



TOP FITMENTS: Dodge Dakota, Ford F-150, Jeep Commander, Toyota Tacoma, Nissan Xterra

TIRE TYPE: Truck & SUV-All-Terrain

WARRANTY: 50,000 Mile Limited Treadwear Warranty, Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee*

GOLD PLEDGE



*Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

†50,000 mile limited treadwear warranty applies to P-Metric sizes only. Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

TRUCK & SUV—MAXIMUM TRACTION

Firestone

DESTINATION™ M/T2

TOUGH ENOUGH TO GO WHEREVER THE TRAIL TAKES YOU

KEY TAKEAWAYS

1 MUD AND STONE REJECTOR TECHNOLOGY™

clears debris from the tread to maximize usable life




2 ADDITIONAL BITING EDGES

provide 20% more biting edges for better traction on slick, wet surfaces and in the snow as compared to the prior generation Destination M/T

3 NEW TREAD COMPOUND, 3-PLY SIDEWALL CONSTRUCTION, AND MORE AGGRESSIVE UPPER SIDEWALL LUGS

provide more traction in the mud and stronger resistance to chips and tears

FEATURES AND BENEFITS

-  23° attack angle for maximum traction
-  All-season performance
-  Damage prevention features

ENGINEERED FOR:



TOP FITMENTS: Toyota Tacoma TRD, Jeep Wrangler, Jeep Rubicon

TIRE TYPE: Truck & SUV—Maximum Traction

WARRANTY: Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee†

GOLD PLEDGE



†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone

TRANSFORCE™ CV

NEW FOR
2018




WORK DOESN'T HAVE TO BE UNCOMFORTABLE



KEY TAKEAWAYS

- 1 OPTIMIZED TIRE PROFILE**
to improve uneven wear, even with heavy loads
- 2 SAWTOOTH EDGE SIPING**
provide biting edges in snow while maintaining block stiffness
- 3 FULL DEPTH LATERAL SLOTS**
provide water evacuation to help reduce the risk of hydroplaning

FEATURES AND BENEFITS

-  All-season performance
-  Delivers solid traction in wet conditions while maintaining a quiet ride
-  Improved fuel efficiency*

ENGINEERED FOR:



TOP FITMENTS: Dodge Ram 3500, Chevrolet Silverado 2500, Ford F-250 XL, Ford E-250

TIRE TYPE: Commercial Highway

WARRANTY: Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee†

GOLD PLEDGE



*As compared to the Firestone Transforce HT

†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone

TRANSFORCE™ HT




WORK DOESN'T HAVE TO BE UNCOMFORTABLE

KEY TAKEAWAYS

- 1 HEAVY DUTY CONSTRUCTION**
helps prevent damage in popular applications
- 2 NOISE REDUCTION TECHNOLOGY**
reduces noise on the road surface to help promote a quiet ride
- 3 CONTINUOUS SHOULDER RIBS**
help increase tread life



FEATURES AND BENEFITS

-  All-season performance
-  Delivers solid traction in wet conditions and a quiet ride
-  Chip and tear resistance

ENGINEERED FOR:



TOP FITMENTS: Dodge Ram 3500, Chevrolet Silverado 2500, Ford F-250 XL, Ford E-250

TIRE TYPE: Commercial Highway

WARRANTY: Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee†

GOLD PLEDGE



†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone

TRANSFORCE™ HT²

NEW FOR
2018

BECAUSE EVERY JOB IS WORTH DOING RIGHT

KEY TAKEAWAYS

- 1 OPTIMIZED TIRE PROFILE**
to improve uneven wear, even with heavy loads
- 2 SAWTOOTH EDGE SIPING**
provide biting edges in snow while maintaining block stiffness
- 3 FULL DEPTH LATERAL SLOTS**
provide water evacuation, reducing the risk of hydroplaning



FEATURES AND BENEFITS

- All-season performance
- Delivers solid traction in wet conditions while maintaining a quiet ride
- New tread design improves chip and tear resistance*

ENGINEERED FOR:



TOP FITMENTS: Dodge Ram 3500, Chevrolet Silverado 2500, Ford F-250 XL, Ford E-250

TIRE TYPE: Commercial Highway

WARRANTY: Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee†

GOLD PLEDGE



*As compared to the Firestone Transforce HT

†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone

TRANSFORCE™ AT²

WHEREVER THE JOB IS, DEPEND ON
FIRESTONE TO GET YOU THERE



KEY TAKEAWAYS

- 1 BUILT WITH A CHIP AND TEAR RESISTANT COMPOUND**
tough enough to deal with rough road conditions like gravel
- 2 DEEP TREAD FEATURES**
provide confident wet and snow traction
- 3 PATTERN FEATURES COMBINED WITH AN INNOVATIVE TREAD-TO-ROAD CONTACT FOOTPRINT**
help retain performance over the course of the tire service life

FEATURES AND BENEFITS



Strong for
on-road/off-road



Improved wet
performance*



Longer-lasting
performance

ENGINEERED FOR:



TOP FITMENTS: Chevrolet Silverado 3500, Dodge Ram 3500

TIRE TYPE: Commercial All-Terrain

WARRANTY: Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee†

GOLD PLEDGE



*As compared to original Transforce AT tire.

†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone

TRANSFORCE™ A/T




WORKS AS HARD AS YOU DO

KEY TAKEAWAYS

- 1 ALL-TERRAIN TREAD PATTERN**
optimized for on- and off-road performance
- 2 NOISE REDUCTION TECHNOLOGY**
reduces noise on road surface to help promote a quiet ride
- 3 CONTINUOUS SHOULDER RIBS**
help increase tread life



FEATURES AND BENEFITS

-  Built to endure heavy workloads
-  All-terrain, wet and dry performance
-  All-season performance

ENGINEERED FOR:



TOP FITMENTS: Dodge Ram 3500, Chevrolet Silverado 2500, Ford F-250 XL, Ford E-250

TIRE TYPE: Commercial All-Terrain

WARRANTY: Gold Pledge Limited Warranty and Buy & Try 30-Day Guarantee†

GOLD PLEDGE



†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone

WINTERFORCE™ CV

PATENTED TREAD TO TAME WINTER



KEY TAKEAWAYS

- 1 5-RIB TREAD DESIGN WITH FULL DEPTH GROOVES**
help evacuation in deep water and slush
- 2 ZIG ZAG SAWTOOTH SIPES**
provide biting edges in snow while maintaining block stiffness
- 3 HIGH SIPE DENSITY BITING EDGES**
provide additional traction in snow, wet and ice conditions

FEATURES AND BENEFITS



Winter performance



Delivers solid traction in wet conditions while maintaining a quiet ride



Long-lasting performance

ENGINEERED FOR:



COMMERCIAL

TOP FITMENTS: Ford Transit Connect, Ford Transit, Ram Promaster City

TIRE TYPE: Studdable Winter

WARRANTY: Winter Tire Limited Warranty†



WINTER TIRE
LIMITED WARRANTY

†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone

WINTERFORCE™ 2

BUILT TO KEEP YOU WORKING THROUGH THE WINTER

KEY TAKEAWAYS

- 1 SPECIAL COLD WEATHER COMPOUND, OPEN SHOULDER SLOTS, AND TREAD DESIGN**
provide better grip in wintry conditions vs. an all-season tire
- 2 FULL DEPTH TREAD FEATURES**
provide long-lasting performance winter after winter
- 3 GREAT WINTER PERFORMANCE**
certified with the 3-Peak Mountain Snowflake designation and pinned for size #11 studs

FEATURES AND BENEFITS



Winter performance and grip you can rely on



Long-lasting performance



Great value

ENGINEERED FOR:



CAR



MINIVAN

TOP FITMENTS: Chevrolet Malibu, Honda Odyssey

TIRE TYPE: Studdable Winter

WARRANTY: Winter Tire Limited Warranty†



WINTER TIRE
LIMITED WARRANTY

†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone

WINTERFORCE™ 2^{UV}

BUILT TO KEEP YOU WORKING THROUGH THE WINTER



KEY TAKEAWAYS

- 1 SPECIAL COLD WEATHER COMPOUND, OPEN SHOULDER SLOTS, AND TREAD DESIGN**
provide better grip in wintry conditions
- 2 FULL DEPTH TREAD FEATURES**
provide long-lasting performance winter after winter
- 3 GREAT WINTER PERFORMANCE**
certified with the 3-Peak Mountain Snowflake designation and pinned for size #11 studs

FEATURES AND BENEFITS



Winter performance and grip you can rely on



Long-lasting performance



Great value

ENGINEERED FOR:



TOP FITMENTS: Toyota Tacoma, Chevrolet Equinox, Toyota Rav 4, Chevrolet Silverado 1500

TIRE TYPE: Studdable Winter

WARRANTY: Winter Tire Limited Warranty†



WINTER TIRE
LIMITED WARRANTY

†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

Firestone

WINTERFORCE™ LT

PATENTED TREAD TO TAME WINTER



KEY TAKEAWAYS

- 1 HIGH SIPE DENSITY BITING EDGES**
provide additional traction in snowy, wet and icy conditions
- 2 PINNED FOR STUDS**
to help promote solid ice traction when installed with optional studs (size #15)
- 3 DIRECTIONAL TREAD PATTERN**
helps provide traction with a quiet, comfortable ride

FEATURES AND BENEFITS



Delivers solid traction in snowy, icy and wet conditions



Directional tread design provides a comfortable ride

ENGINEERED FOR:



TOP FITMENTS: Chevrolet Silverado, Dodge Ram 3500, Ford F-150, Hummer H3

TIRE TYPE: Studdable Winter

WARRANTY: Winter Tire Limited Warranty†



WINTER TIRE
LIMITED WARRANTY

†Certain conditions and limitations apply. See a Bridgestone representative or warranty manual for details.

TIRE WARRANTY GUIDE

We offer many warranties to protect a driver's investment in new tires with Bridgestone and Firestone. Here are the summaries of our warranties and what coverage they offer.

The following warranties are for tires sold as replacements only. All limited warranties are limited to original purchaser on originally installed vehicle. They do not apply to tires sold as original equipment on new vehicles or select replacement tires. Certain limitations and restrictions apply. See your authorized Bridgestone or Firestone retailer for details.

Some sizes may contain additional construction features.

Ask for our free tire limited warranty manual, which also provides an explanation of tire speed ratings.



TIRE WARRANTY DETAILS

Replacement Market Passenger and Light Truck Tires

- Bridgestone tires come with a manufacturer's limited warranty that covers new Bridgestone, Firestone, Fuzion, and Primewell brand passenger and light truck tires
- The terms and conditions of this Limited Warranty are available online at bridgestonetire.com/customer-care/tire-warranties
- Additionally, you may obtain a printed copy of the terms and conditions of this limited warranty, at no cost to you, by calling 1-800-847-3272 or sending a written request, including your return address, by first class mail to 201 Bridgestone Parkway, Suite B, Lebanon, TN 37090