



28-40 31st Street
Long Island City, NY 11102
T: 800.394.4767
F: 718.777.6274

www.maxfinkelstein.com

PRESS RELEASE – FOR IMMEDIATE RELEASE

Max Finkelstein Opens in Rochester, New York

Rochester, NY. Max Finkelstein, Inc. opened their 11th distribution center in Rochester, New York, extending their reach to better serve dealers in the Rochester, Buffalo and the Finger Lakes area. Joe Cote, sales director in the region explains, "Having a distribution center in the Rochester area increases the productivity of our supply chain, achieving positive customer satisfaction."

Tim Trombley, of Trombley Tire & Auto, a chain of stores in the region says, "It is great to have a wholesaler with such a large selection of G3 products and history of great customer service in the Rochester area."

Max Finkelstein, Inc. is a wholesale distributor of Goodyear, Dunlop, Kelly, Pirelli, Kumho, Aeolus, Wind Power, Centara, Goodride and Carlisle products. For over 94 years, Max Finkelstein has provided quality products and dependable service to tire dealers throughout the Northeast.

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