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PRESS RELEASE - FOR IMMEDIATE RELEASE

Max Finkelstein Opens in Fairfield, New Jersey

Fairfield, NJ. Max Finkelstein, Inc. announces the recent opening of its 10<sup>th</sup> distribution center, located in Fairfield, New Jersey. "We see the business evolving in a service centric way. To capitalize on this, and outpace our competition we need to get closer to the customer and provide them with the service they require. This warehouse will enable us to do that in one of the denser areas of our territory," said Zach Silver, Sales Director for the region. Max Finkelstein, Inc. is a wholesale distributor of Goodyear, Dunlop, Kelly, Pirelli, Kumho, Aeolus, Goodride and Carlisle products. For over 94 years, Max Finkelstein has provided quality products and dependable service to tire dealers throughout the Northeast.

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